



# FRONTLINE CAREERS

## CAREER OPPORTUNITY

The position will be posted to the PepsiCo Beverages North America career site (<https://www.pepsicojobs.com/main>) at approximately the time below. If there is no date/time indicated next to "Position Posted", you can expect the position to be posted within 24 hours of this notification.

**Position posted:** Mar 17, 2022 -

**Position Location:** Grand Rapids(Kraft Ave), MI

**Position Title:**Sales Rep - Large Grocery/Mass Merchant

### Job Description:

[Click Here](#) to watch our Realistic Job Preview Video

Position acts as the primary store-level sales person to large format accounts such as supermarkets and Mass Merchant accounts. Is responsible for providing selling and merchandising service to and growing business in assigned accounts. Position orders products to be delivered by another employee to the store. Generates sales by selling to and servicing customers. Rotates and stocks products on shelves and displays, in coolers, in vending equipment, and in customers' backrooms. Builds displays and sets up promotional materials such as pricing signs and banners. Has frequent interaction with store management.

This position is labor intensive, requiring lifting, loading, pushing and pulling cases weighing from 20-45 pounds per case repeatedly over 10-12 hour work period. The position requires bending, reaching, and squatting while merchandising and moving product. The position may include weekend and/or holiday work.

### PRIMARY ACCOUNTABILITIES:

- \* Grow sales volume, market share, product distribution, space allocation, and customer service in all assigned accounts
  - \* Take inventory, place orders for future delivery, and sell product inventory to standard
  - \* Sell and execute promotions, solicit placement of equipment, and use point-of-purchase materials to stimulate sales
  - \* Maintain and increase shelf facings, clean shelves, and rotate products
  - \* Provide excellent service to assigned accounts and create and maintain goodwill with all customers (e.g., communication, rapport building, attentiveness to customer needs, etc.)
  - \* Merchandise product sections and build displays to stimulate sales
  - \* Complete required paperwork in an accurate, legible, and timely manner
  - \* Comply with operating procedures (e.g., scan-in/scan-out, following designated route, etc.)
  - \* Operate equipment for moving products (e.g., pushing/pulling of the U-Boat, hand trucks, pallet jacks, etc.)
  - \* Use hand held device to input/write orders
- Regular, reliable, predictable attendance

### Requirements:

#### BASIC QUALIFICATIONS:

- \* 18 years or older
- \* Must have car to access multi-store locations within assigned shift
- \* Valid driver's license and proof of insurance

#### HELPFUL EXPERIENCE:

- \* Experience with merchandising (e.g., standards, plan-o-grams, product displays, stocking/rotating product, back-room organization, etc.).
- \* Experience with consumer products (e.g., multiple products, packages, product sizes, etc.).
- \* Experience in the beverage industry (e.g., segments, types of customers, competitors, trends, etc.).
- \* Experience with power equipment (e.g., lift jacks, power jacks, u-boats, pallet jacks, etc.).
- \* Experience with hand held computers (e.g., mobile technology, etc.).
- \* Experience with managing inventory (e.g., current stock, projected sales, ordering/re-stocking, etc.).
- \* Experience with business-to-business selling (e.g., making sales calls, building relationships with customers, handling customer complaints, etc.).
- \* Experience managing incorrect orders (e.g., solving for the wrong order, managing out of stock product, etc.).
- \* Experience performing financial and mathematical calculations (e.g., calculating profit margins, determining display size, etc.).
- \* Experience with managing a route (e.g., prioritizing stops, setting a schedule, servicing accounts, managing delivery windows, etc.).
- \* Experience with incremental selling (e.g., selling above the standard order, suggesting additional product, up selling/suggestive selling, etc.).
- \* Experience following safety procedures (e.g., proper lifting techniques, following safety processes, etc.).

Our Company will consider for employment qualified applicants with criminal histories in a manner consistent with the requirements of the Fair Credit Reporting Act, and all other applicable laws, including but not limited to, San Francisco Police Code Sections 4901-4919, commonly referred to as the San Francisco Fair Chance Ordinance; and Chapter XVII, Article 9 of the Los Angeles Municipal Code, commonly referred to as the Fair Chance Initiative for Hiring Ordinance.

**Type of Position:** Full-time

**Driving Requirement:** Driving Required No CDL Required

**Shift:** Days

**Shift Starting Pay:** \$52,000 annual target

For immediate consideration, please go to <https://www.pepsicjobs.com/main>

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, protected veteran status, or disability status. PepsiCo is an equal opportunity employer.  
Minorities/Females/Disability/Protected Veteran/Sexual Orientation/Gender Identity

PepsiCo Beverages North America <https://www.pepsicjobs.com/main> Tell a Friend!